



MDRT
The Premier Association
of Financial Professionals®

Organised by:



Co-organised by:



MALAYSIA MDRT DAY

SPONSORSHIP PACKAGE



MALAYSIA
MDRT DAY
2023

MITEC

08 JULY 2023

SELANGOR | MALAYSIA



REGISTER NOW

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About the Event

Malaysia MDRT Day | 8 July 2023 | MITEC



The world as we know it is now constantly in flux, and there is no going back. Insurance industry leaders should be **ready to move at a faster speed to execute bold transformation strategies and innovate with the customer at the core**, not only to gain market traction, but ultimately retain it. For companies that already have a customer-centered digital strategy and leverage technological advancements and data, the opportunities are endless. In addition to that, global challenges posed by climate change are affecting the insurance industry and sustainability is clearly the **dominant priority for insurance companies and their customers today.**

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About the **Event**

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This year, as the Malaysia Life Insurance Agents and Financial Services Practitioners become more aware of the need to be more prepared for new challenges, the Malaysia MDRT Day 2023 Physical Event (a full-day) event comes with what promises to be **the most stimulating event in addressing some of the weakest links in achieving a sustainable career.**

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About the **Event**

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This convention will **feature top class performers from the industry** who are Million Dollar Round Table (MDRT), Court of the Table (COT) and Top of the Table (TOT) active members.

They will share **sales techniques and ideas, technical information** as well as **motivation concepts** to the life insurance agents and financial services practitioners in Malaysia. Participants will leave this convention feeling inspired and equipped to take action. This convention is specifically targeted at agents with an objective to boost new frontiers with new ideas to **grow their business the MDRT way.**

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Event Venue

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Malaysia International Trade and Exhibition Centre

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Speaker Line-up

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Dr. Sanjay Tolani

20x MDRT (16x TOT)



Jong Thian Lung

13x MDRT (2x TOT, 3x COT)



Miliana Marten

13x MDRT (2x TOT, 5x COT)

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Why **your involvement is important?**

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We would like to work with companies like yours, that believe in the importance of lifelong and continuous learning as the only avenue to excel in future endeavours. We hope to have your involvement in this convention to **ensure the continuous growth of professional life insurance agents** in the industry. The convention has built an impressive reputation thus far, and participants in this convention are known to comprise promising professionals and leader in the industry.

With support from reputable companies in the insurance industry, your company will **receive powerful positioning and visibility at our convention and in the minds of everyone who attends.** As we are using media and the MDRT platform to nurture more professionals, **a bigger exposure awaits your company – worldwide.** We will ensure your involvement is most beneficial for your company.

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How to **get involved?**

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Monetary contribution is an essential part of this convention; and we would not be able to hold this event if it were not for the generosity of our sponsors. The sponsorship funds will be used **to ensure a better and unforgettable experience for participants whose ultimate goal is to strive in the field of life insurance and financial planning services.**

Investing in our convention is a form of investment in the future of your company and the industry. For your further consideration and deliberation, attached is **a list of impactful opportunities we are offering you.** If you have specific objectives for your company at this time, we could personalize these benefits to help you reach your goals.

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Be our **Sponsor**

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Mark your presence amongst the insurance community leaders whose priority and focus are on discovering and exploring new technologies and solutions, and to forge relationships for business growth.



**Amplify your
Brand**

See and be seen by industry



**Support Thought
Leadership**

Play a part in revolutionizing
the industry



**Generate Leads & Build
Purposeful Relationships**

Expand customer and market
reach



**Launch New Products/
Services**

Showcase your expertise and
elevate exposure

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Sponsorship Package

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Platinum

Exclusive package with many added benefits

Gold

Comprehensive package with what you need

Silver

Optimised benefits that suits your needs

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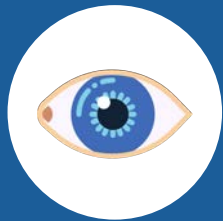
Co-organised by:



Sponsorship Package

Platinum | Exclusive package with many added benefits

RM **150,000**



Logo exposure

- Advertising & Event Materials
- Event Microsite



MDRT Events

- **380** event passes to Malaysia MDRT Day 2023
- MDRT First Timer Gathering 2023
- Monthly Webinar MDRT - MII (Unlimited)
- MDRT Final Sprint Facebook Live (Oct 2023)
- **5x** MDRT Speaker Sharing Session (1hr per session)



Company Shoutout

- Value-added sponsor feature on event microsite
- Dedicated posting on all social media platform



Promotion

- Opportunity for distribution of company's promotional items

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Sponsorship Package

Gold | Comprehensive package with what you need

RM **100,000**



Logo exposure

- Advertising & Event Materials
- Event Microsite



MDRT Events

- **250** event passes to Malaysia MDRT Day 2023
- MDRT First Timer Gathering 2023
- Monthly Webinar MDRT - MII (Unlimited)
- MDRT Final Sprint Facebook Live (Oct 2023)
- **3x** MDRT Speaker Sharing Session (1hr per session)



Company Shoutout

- Value-added sponsor feature on event microsite
- Dedicated posting on all social media platform



Promotion

- Opportunity for distribution of company's promotional items

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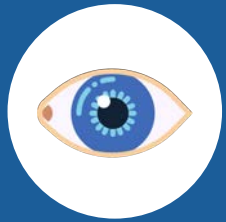


THE MALAYSIAN
INSURANCE INSTITUTE

Sponsorship Package

RM75,000

Silver | Optimised benefits that suits your needs



Logo exposure

- Advertising & Event Materials
- Event Microsite



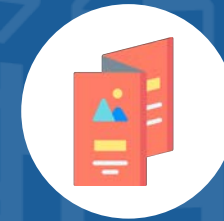
MDRT Events

- **185** event passes to Malaysia MDRT Day 2023
- MDRT First Timer Gathering 2023
- MDRT Final Sprint Facebook Live (Oct 2023)
- **2x** MDRT Speaker Sharing Session (1hr per session)



Company Shoutout

- Value-added sponsor feature on event microsite
- Dedicated posting on all social media platform



Promotion

- Opportunity for distribution of company's promotional items

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Sponsorship Overview

	Platinum	Gold	Silver
Logo Exposure	✓	✓	✓
Company Shoutout	✓	✓	✓
MDRT Events <ul style="list-style-type: none"> Event passes to Malaysia MDRT Day 2023 MDRT First Timer Gathering 2023 Monthly Webinar MDRT - MII (Unlimited) MDRT Final Sprint Facebook Live (Oct 2023) MDRT Speaker Sharing Session 	✓ 380 event passes 5 sharing session	✓ 250 event passes 3 sharing sessions	✓ 185 event passes 2 sharing sessions <i>(Monthly Webinar MDRT - MII (Unlimited) is not included)</i>
Promotion <ul style="list-style-type: none"> Opportunity for distribution of company's promotional items 	✓	✓	✓
	RM150,000	RM100,000	RM75,000

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— Be part of —

Malaysia MDRT Day 2023

Together let's build and achieve a sustainable business

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Sponsorship Confirmation & Reply Slip - Malaysia MDRT Day 2023

This is to confirm your participation for the following sponsorship package (to select, please tick ✓)

Platinum Sponsor – RM150,000

Gold Sponsor – RM100,000

Silver Sponsor – RM75,000

To submit, please email: malina@mii.org.my

COMPANY INFORMATION

Company Name:	
Mailing Address:	
Telephone No.:	Industry:

CONTACT PERSON INFORMATION

Name:	Designation:
Telephone No.:	Email Address:
Signature:	
Date:	

Please attach the following:

- Softcopy of logo or company advertisement (.jpeg/ .AI/ .pdf (high resolutions) format)
- Company contact person

Terms & Conditions

- Payment shall be made payable to “The Malaysian Insurance Institute” for a total amount of RM/ USD _____.
- Payment to be made via Telegraphic Transfer, please remit to the following

Bank Name : RHB Bank Berhad
Bank Address : Bangsar Shopping Centre G129, Ground Floor,
Bangsar Shopping Centre, 285, Jalan Maarof,
Bangsar, 59100, Kuala Lumpur, Malaysia
Ringgit Malaysia Account Number : 2-64160-00004670
US Dollar Account Number : 6-14164-00000321
Swift Code : RHBBMYKLXXX

- Please indicate our tax invoice number and tax invoice date on your remittance.
- All payment or fees must be settled before rendering any service or goods from The Malaysian Insurance Institute.