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FOR IMMEDIATE RELEASE

MEDIA RELEASE

**ASIA LEARNING & DEVELOPMENT CONFERENCE
“BUILDING AND SUPPORTING AN INNOVATIVE LEARNING CULTURE”**

15 - 16 July 2019 | Hotel Istana, Kuala Lumpur

KUALA LUMPUR, 16 JULY 2019 – The Malaysian Insurance Institute (MII), LIMRA and LOMA successfully held a two-day (15 & 16 July 2019) conference titled Asia Learning & Development Conference (ALDC) at the Istana Hotel, Kuala Lumpur with the theme “Building And Supporting An Innovative Learning Culture”.

The conference began with an opening remark by Kartik Sakthivel, Chief Information Officer, LIMRA, LOMA and LL Global, Inc. Following the remark was a line up of speakers and experts in various fields, talking about technology, learning and development and the future of the workforce. The speakers on Day 1 included Nick Wilson, Director, LIMRA Talent Solutions International; Andrew Lau, Chief Executive officer, Think Codex; and on Day 2, Sarala J. Marimuthu, Chief Development Officer, Finance Accreditation Agency; and Sashe Kanapathi, Chief Operating Officer, Leaderonomics Digital.

Day 1 of the conference included an array of breakout sessions, where experts from around the globe discussed about current issues circling around the topics of learning and development, digital transformation, innovation, gamification and sales. The presenters for the breakout sessions include Nick Osborne, Chief Distribution Academy Officer, FWD Life Insurance Public Company Limited; Danny King, Chief Executive Office, Accredible; Veejay Madhavan, Chief Distribution Officer, Prudential Cambodia Life Assurance (PCLA); Rick Funke, Assistant Vice President, Assessment & Development Solution, LIMRA and LOMA; Joey davenport, President, Hoopis Performance Network.

The two-day conference also showcased two panel discussions titled “The Digital Journey – Transforming Learning with Technology” moderated by Kartik Sakthivel Chief Information Officer, LIMRA, LOMA and LL Global, Inc., and “Predictions About the Future of Learning” moderated by Shalini Pavithran, Chief Executive Office, The Malaysian Insurance Institute (MII).

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A 2018 LIMRA study found that nearly three quarters of global life insurers sampled use lectures to train their employees, but less than half said that method was extremely or very effective. Understanding other training methods and their associated effectiveness is the main objective of the 2019 Asia Learning and Development Conference.

“Successfully implementing and maintaining L&D initiatives will be dependent upon whether or not companies are staying current with the changing demands and expectations of today’s emerging talent,” said Kartik Sakthivel, Chief Information Officer, LIMRA and LOMA. He also said “Learners want flexibility, with on demand programs that are accessible from anywhere. And where classroom learning is the only option, trainers now have the ability to make those experiences more exciting and interactive if they are willing to change their approach.”

About LIMRA

LIMRA, a worldwide research, consulting and professional development organization, is the trusted source of industry knowledge, helping more than 850 insurance and financial services companies in 64 countries. Visit LIMRA at www.limra.com.

About LOMA

LOMA is committed to business partnerships with its over 1,200 world-wide members in the insurance and financial services industry. Our goal is to improve company management and operations through quality employee development, research, information sharing, and related products and services. www.loma.org

About The Malaysian Insurance Institute (MII)

Founded in 1968 as a non-profit organisation, The Malaysian Insurance Institute (MII) is the leading professional body and education institution for the Malaysian insurance industry. Through an extensive range of quality education programmes and training courses, MII provides internationally recognised qualifications in insurance, risk management and financial planning for professionals in the insurance and financial services industry. www.insurance.com.my

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